

AI discovery workshop

See what's worth doing before you spend money building anything.

Most owners I meet have heard plenty about AI and seen very little that fits their business. This workshop fixes that in about a week: a few days of research on your business, then one day with your team, hands on.

You leave with a ranked list of the few jobs where AI should pay back first, the reasons, and what to do next. And a team that has tried the tools on their own work, not just heard about them.

How it runs

- 1 Research, around a week.** I interview your key people and run a short survey, so the day starts from your business, not a generic AI talk.
- 2 The day.** I play back what I found and show the team the basics of today's AI tools. Then everyone puts the jobs they'd like done faster on the wall, and we try the tools on the best ones.
- 3 Afterwards.** The ideas written up and ranked, with what I'd do first and what I'd leave for now.

What I need from you

- Time with the right people during the research week
- The core team for the whole day
- Somewhere to use AI tools (I'll advise if you're starting from scratch)

What this isn't. A working prototype, or anything tested with customers. That's the design sprint. This is the first step: one day to agree where to start, without a six-week commitment.

From £6,000

Fixed price

The price depends on how many people take part and how much research is needed. It's agreed and fixed before you commit.

Arrange a call
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